CSR Impact Assessment

Executive Summary

Telemedicine Enabled Villages

Prepared for

BHARAT FORGE | KALYANI

Submitted By

SoulAce
Path to Sustainability

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Research Methodology

Quantitative Techniques

Structured Survey tools with Direct Beneficiaries through Field Visit

Sample Technique

Purposive & Stratified Random Sampling

Qualitative Techniques

FGD (Focus Group Discussion) & Key Stakeholders Interviews, Observations etc.

Ensuring Triangulation

Quantitative research findings verification with insights from Qualitative Research

Stakeholders Covered

- Doctor
- Nurse
- Medical support staff
- Teacher
- Principal
- Gram panchayat members
- NGO Staff
- Community members

OECD-DAC Framework for Evaluation

To ensure a pattern of research observations and also to keep research finding in line with certain universally acceptable criteria, OECD-DAC framework was used for evaluation.

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Telemedicine Enabled Villages

Bharat Forge Limited supported Doorstep Health Services Private Limited to bring primary healthcare to rural Maharashtra's most remote and marginalised families. Leveraging telecommunication technology, These centers were comprehensively outfitted to deliver holistic healthcare services with furnished array of healthcare facilities and equipment to cater to diverse medical needs, ensuring that individuals residing in remote and underserved areas could access quality healthcare services conveniently and efficiently.

KEY HIGHLIGHTS

Year of Implementation
FY 22-23

Project Budget
₹55.80 L

Total Beneficiaries
25,000 individuals

Implementing Partner
Door Step Health

OECD-DAC RATING

Relevance ●●●●◐	Effectiveness ●●●●○	Impact ●●●●◐
Coherence ●●●●○	Efficiency ●●●●○	Sustainability ●●●●○

Index : 5 Points - Very High ; 4 Points - High ; 3 Points - Moderate ; 2 Points - Low ; 1 Point - Very Low

OBJECTIVE OF THE PROGRAM

Enhance Access to Quality Healthcare: Provide timely and affordable primary and preventive healthcare services to remote populations through Telemedicine centers and telemedicine platforms.

Improve Health Literacy: Conduct continuous community education initiatives to improve knowledge, attitudes, and practices related to preventive healthcare, nutrition, hygiene, maternal and child health,and chronic disease management.

Build Community Trust in Healthcare Services: Enhance trust and utilisation of healthcare services by delivering consistent, reliable, and culturally sensitive care through local engagement and partnerships.

Strengthen Health Infrastructure: Support and complement existing healthcare facilities (Sub-Centres, PHCs) by filling critical service gaps and extending outreach to last-mile communities.

Reduce Economic Burden of Illness: Minimise out-of-pocket health expenditures and wage loss by bringing healthcare closer to communities, thus promoting early and effective treatment.

Key Findings

Increased Footfall of Patients:
50% of the patients footfall have increased showcasing community trust in telemedicine center.

Enchanced Digital Consultation :
80% of patients were been consultated via digital mode

Increased Health Awareness:
60% of the beneficaries participated in health awareness camps

Free Medicinal Support:
92.% of the patients received free medicine service.

Reduction in Seasonal disease:
87% of the patients responded that they have witnessed reduction in viral diseases due to the precautionary measures suggested by telemedicine staff.

Key Impact

Preferred Medical Services:
93% of the patients pay repeat visit to telemedicine center and give first preference to avail medical consultation.

Wage loss due to Medical Service:
60% of patients do not face any wage loss as they are getting the medical services in their own village

Government Linkages:
50% of the patients are linked to Government health schemes.

Reduction in Chronic Disease:
94.% of the patients witnessed reduction in chronic diseases due to the guidance provided by telemedicine center.

Satisfaction Level:
100.0% of the patients are satisfied with the medical services provided by the telemedicine center.

Thank You